



“Creating Community Through People, Parks and Programs”

127 Norwich Avenue, Colchester, CT 06415

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## Colchester Spring Clean-Up Day Sponsorship Opportunity

**Event:** 4<sup>th</sup> Annual Spring Clean-Up  
**Event Type:** Volunteer day to beautify Colchester  
**Dates:** April 2009 (Date TBA)  
**Location:** Colchester, CT

### Contact Information:

Jason Cohen, Director  
Colchester Parks & Recreation  
(860) 537-7295  
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jcohen@colchesterct.gov  
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**Expected Participation:** 250

### Event Description:

This program has quickly become an annual rite of Spring. The event will focus on weeding, mulching, planting and litter at the parks, schools and other town grounds. We expect participation and leadership from individuals and groups throughout town, including sports leagues, environmental clubs, schools, businesses and more.

### Benefits:

As a **sponsor** of the program, your business would be **promoted in all materials** regarding the event. Event marketing will include **flyers** distributed through schools, **press releases**, the Town **web site**, and more. Your business name/logo would be placed on the back of the **souvenir t-shirt**, which will be distributed free to all participants. Additionally, your business would be invited to have a **presence at the event**, including hanging of a **banner** and/or having a **promotional table**.

### Sponsors:

The event will have a maximum of four (4) sponsors. Previous sponsors include: State Farm Insurance; Casey Chiropractic; D. H. Marvin & Son; Bagels & Beyond; Gardiner Electric; Liberty Mutual Insurance; Dunkin' Donuts; Harry's Place.

**Promotional Consideration:** \$300

11/20/08 – Approved by BOS