



“Wi-Fi in the Park” Sponsorship Opportunity

Event/Program: Wi-Fi in the Park

Event Type: Free, wireless internet access (Wi-Fi) at the Recreation Complex

Dates: year-round

Location: Recreation Complex, Colchester, CT

Contact Information:

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Expected Participation: TBD

Event Description:

One of the newest park amenities across the nation is **free wireless internet access**. With today’s busy lifestyles, it offers parents a way to be on hand for their children’s events while still **being connected** if necessary. Additionally, it **attracts people to the outdoor facilities** that might not otherwise visit. Always seeking to be **on the cutting edge**, Colchester is making this service available at the Recreation Complex, **focused around the Pavilion**.

Benefits:

Each monthly sponsor will be **recognized on the web page** (<http://www.colchesterct.info/wifi>) that appears when first logged onto the internet at the park, including a **customizable web ad** with links to the sponsor’s web site (if applicable). There will be **signage at the park** recognizing the monthly sponsor. Each monthly sponsor will receive a credit for a **1/8 page print ad** in the next Parks & Recreation seasonal brochure.

Sponsors:

The charter sponsor of this program is Zaktec, LLC.

Promotional Consideration: Monthly sponsorship rate - \$100; or sponsor 4 months for only \$300.

Note: Dec./Jan. = 1 month; Feb./Mar. = 1 month.